

# ADLER FRESNEDA

BARCELONA / NEW YORK  
REPRESENTED IN EUROPE BY TAKE

ADLER FRESNEDA  
Barcelona / New York

**“It’s difficult to pinpoint what makes their work so special. The direction, the lighting, the moment. There is something very deep and rich and thoughtful. Between the choreography of Bela and Salvador and the beauty of the images, the experience of working with them is romantic.”**

**MARK DIXON, CREATIVE DIRECTOR, GREY ADVERTISING, NEW YORK, USA**

Bela Adler and Salvador Fresneda met in 1989 at a seminar by Duane Michals. Ever since that day they have been deeply connected and they started working and shooting together based between Barcelona and New York. While Bela has an impressive vita studying graphic design, fine arts and art history in Barcelona and Berkeley, Salvador is a self-made man with a special gift for lighting and space. He loves to integrate industrial and interior design elements in their work.

Commercial clients

Balantines, Bloomingdales, BMW, Burberry, Camper, Carocha, Cortefiel, Dewars, Erickson, Fiat, Gap, JB, Levi's, Loewe, Nike, Magnum, Mango, Neiman Marcus, Nissan, Rowenta, Trucco, Woman Secret, Rowenta

Editorial clients

Elle, Estrella, Esquire, Marie Claire, El Pais, AB, Big, Matador, BGuided, Vanidad, Glamour GQ, Yo Dona, Martha Stewart, VANITY FAIR, Vogue

Awards

2006 Golden Award LAUS Anti Drogen Kampagne  
2006 Bronze Award MAGNUM Latein Amerika Kampagne  
2004 Silver Award BMW Z4 Kampagne San Sebastian  
2004 Grand Prix KIWI Promotion

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More info

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stradivarius









i want to run away with you.









everything is in our soul.







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TA













ADLERFRESNEDA



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PAKE 19

















# IT'S WINTER

BY BÈLA ADLER & SALVADOR FRESNEDA





















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TAKE 28





ADLERFRESNEDA



TAKE 29





ADLERFRESNEDA



TAKE 30













SPA-4









by Bèla Adler & Salvador Fresneda  
styling Belén Zavala  
text Sara Trueba  
make up/hair Sonia Peña (Kasteel)  
styling assistant Leire Peña  
digital tech Phineas Henneman  
Bridge Studios Berlin





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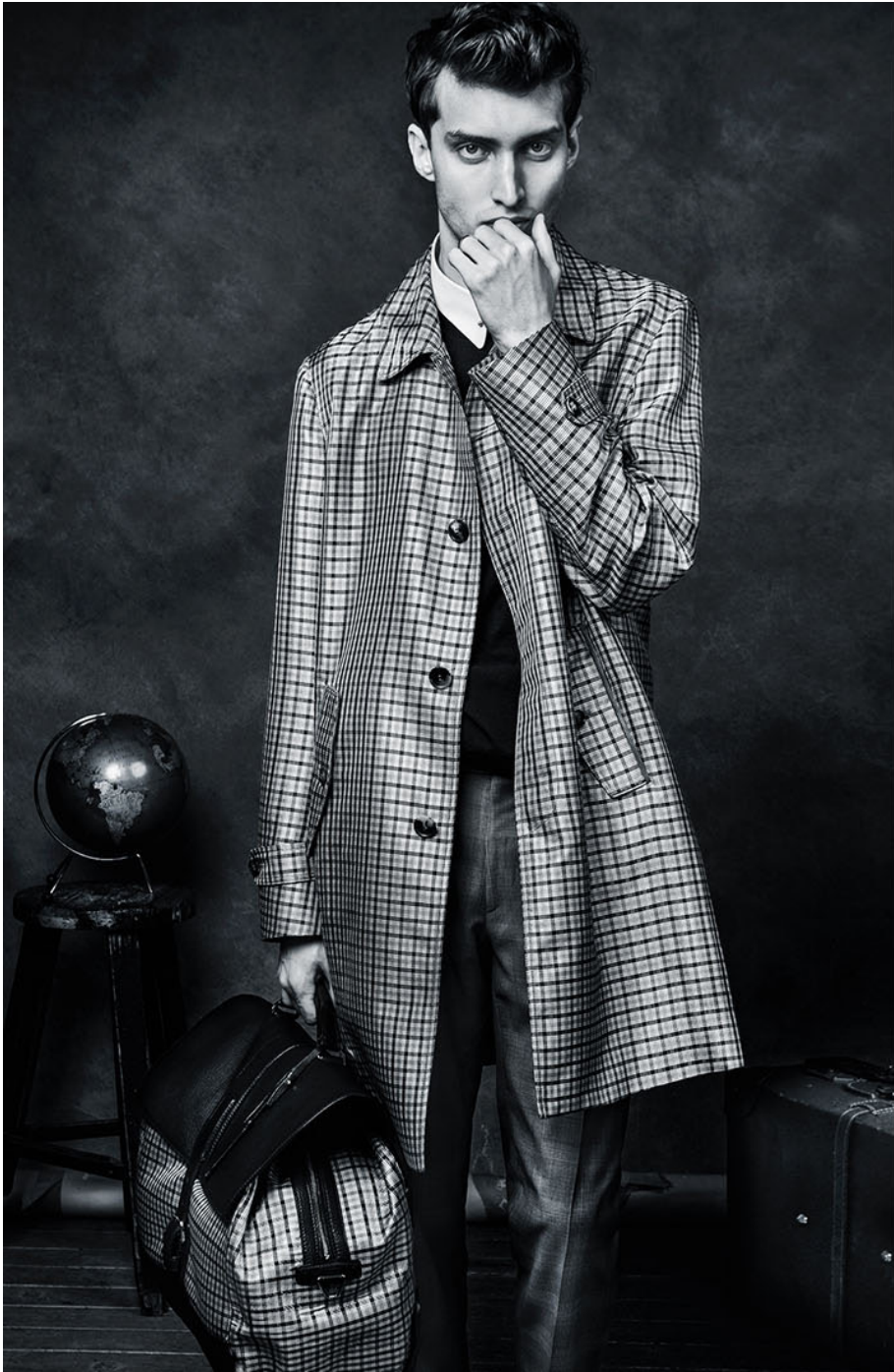












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